

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

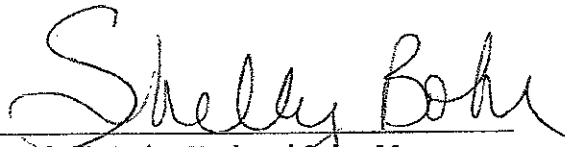
INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) Date of request: 8/6/12
- (2) Name of candidate: n/a
- (3) Office for which candidate is running: n/a
- (4) Political party: n/a
- (5) Name of person using time if other than candidate: Detroit International Bridge Company
- (6) Request made by candidate: Yes: No: x (Check one)
- (7) Request made on behalf of candidate by: n/a
- (8) Request made: In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) Disposition of request: Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: x No: x
(Check one. If "yes", state amount in space below):

Gross: \$5457 Net: \$4638.45

WXMI
STATION

8/6
DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

WXMI-TV

ORDER

Flight Dates 08/06/12-08/12/12



Contract / Revision 377734 /

Original Date / Revision
08/06/12 08/06/12

Advertiser Detroit International Bridge (

Agency Smart Media Group

Buying Contact

814 King Street
Suite 400
Alexandria, VA 22314

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product
DET INT BRIDGE CO

Agency Com 15%

Billing Contact

814 King Street
Suite 400
Alexandria, VA 22314

Sales Office TPHL
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 806813

Alt Order # 06263282

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 9% Market Value 23688

Competing Station	% of Order	Amount
2WOOD	30%	7106
3WZZM	26%	6159
4WWMT	35%	8291
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	11	\$1,812.20	\$2,132.00	0.00	07/30/12	08/10/12	11	\$1,812.20	\$2,132.00
Totals	11	\$1,812.20	\$2,132.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	08/08/12	08/10/12	M-F 5a-9a News M-F 5a-9a News	CM	6a-7a (6:00 AM-7:00 AM)	--WTF--	:15	3	\$81.25	02	0.00	NM	3	\$243.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$81.25		0.00			
E 2	17	08/07/12	08/09/12	M-F 5a-9a News M-F 5a-9a News	CM	7a-8a (7:00 AM-8:00 AM)	-TWT---	:15	3	\$87.75	02	0.00	NM	3	\$263.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-TWT---					3	\$87.75		0.00			
E 3	17	08/08/12	08/10/12	M-F 5a-9a News M-F 5a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	--W-F--	:15	2	\$81.25	02	0.00	NM	2	\$162.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--W-F--					2	\$81.25		0.00			
E 4	17	08/07/12	08/09/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	-TWT---	:15	3	\$487.50	02	0.00	NM	3	\$1,462.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

WXMI-TV

Print Date: 08/06/12

Page 2 of 2



Contract / Revision **377734** Flight Dates **08/06/12-08/12/12**

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DET INT BRIDGE CO**

Estimate # **806813**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 4	17	08/07/12	08/09/12	M-F Fox 17 News at 10pCM		10p-11p	-TWT---	:15	3	\$487.50	02	0.00 NM	3	\$1,462.50	
				M-F Fox 17 News at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-TWT---			3			\$487.50		0.00			
													Totals	11	\$2,132.00

REF HEADLINE# 6263282 *** ORIGINAL REV#0 ***

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG3/12 16.56

TO SHELLEY
FR JARED
NEW DIBC ORDER
TOTAL \$2132
PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****ID# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = DIBC2 AGENCY PRODUCT CODE = ORDR AGENCY EST# = 806813												
1			600A-700A	15		\$81.25	8/8	8/10	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X MAX/DAY												
2			700A-800A	15		\$87.75	8/7	8/9	3		TU-TH	3
PROGRAM : NEWS CON COM1 : 1X MAX/DAY												

REP HEADLINE# 6263282

** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

AUG3/12 16.56

*** WKMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800A-900A	15		\$81.25	8/8	8/10	2		W,F	2
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
4			1000P-1100P	15		\$487.50	8/7	8/9	3		TU-TH	3
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
AUG/12 \$2,132.00												
											CONTRACT TOTAL \$2,132.00	
											TOTAL SPOTS 11	

MARKET TOTALS \$23,688
WXMI 9%
WOTV 0%
WZZM 26%
WVMT 35%
WOOD 30%
WXSP 0%
CABL 0%

WZPX 0%

IVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/4/11 _____
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title